

7111-# 65854

11716 6558

NCC Cable System Order

Order #	62356525
Syscode	8080
System Name	Spectrum/Outer Milwaukee Zone, WI
Market	Milwaukee-Racine

Flight Dates	10/24/16 - 10/30/16
Agency	Medium Buying LLC
Advertiser	Ron Johnson for US Senate

Update Date	10/25/16
Version	1 Vs. 1
Show All Lines	
Total # of Weeks	1
Total	\$350.00
Commission	\$52.50
Net Total	\$297.50
Total Spots	1
Affiliate Split	100.0
Solid On	Cost Per Spot
GRP	GIMP
CPP	CPM

AE	Andrew Yoiles
Sales Coordinator	Luke Priddy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Sep16 C-DMA Nielsen Live+7

Client Code	
Product Code	
Est Code	NA
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 10.25 New order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	Nebraska @ UW Badgers	10/24/16	10/30/16	18:00	21:00						X		-	-	1	\$350.00	\$350.00	30	UW FB 10/29

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	1	0	0	0	0	0	0	0	0	0	0	0	1
AMT	\$350.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$350.00

SYSTEM APP: SALES ACCT Date Printed 10/25/16

62356525 | Milwaukee-Racine | Spectrum/Outer Milwaukee Zone, WI | 8080 |